

Dear Parents/Carers,

On **Tuesday 11th February** we will be joining schools and youth organisations across the UK in celebrating **Safer Internet Day 2025**.

Safer Internet Day is a global campaign to promote the safe and responsible use of technology, which calls on children and young people, parents, carers, teachers, social workers, law enforcement, companies, policymakers and more, to help to create a better internet.

This year's theme, **'Too good to be true? Protecting yourself and others from scams online,'** focuses on teaching children how to identify and avoid scams, and highlights available support.

Scams can take many forms and target anyone, including young people. You may think that your child would be able to spot an online scammer, but the truth is that they are incredibly convincing and hard to spot. They often involve fake profiles and identities to target people. You may have heard this referred to as 'catfishing.' If your child has been targeted by a scam online and they have been made to do something that they didn't want to, then they are not to blame, they are not in trouble, and support is available.

Using the internet safely and positively is a key message that we promote at Eling Infant School, and celebrating Safer Internet Day is a great opportunity for us to re-emphasise the online safety messages we deliver throughout the year. Some of the activities the children will be engaging with include:

- Discussing examples of online content which may have been designed to 'trick' them
- Sorting information which may or may not be classed as 'personal information'
- Discussing what makes someone an a trusted adult and highlighting examples of these

We would be delighted if you could join us in celebrating the day by continuing the conversation at home. To help you with this, the UK Safer Internet Centre have created some tips and information for parents and carers which are available at: <https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2025/tips-for-parents-and-carers>

Whether you have 5 minutes to start a conversation or hours to spare, there are top tips, quizzes and films which you can use at home with your child.

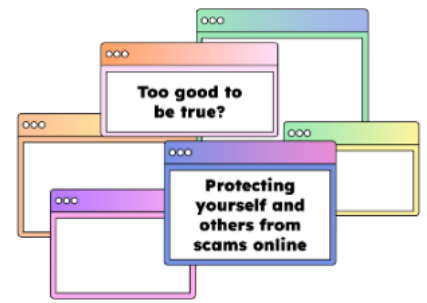
Some other resources which you may find helpful in supporting your child online are:

- Tips, advice and guides for parents and carers from the [UK Safer Internet Centre \(saferinternet.org.uk/parents\)](http://saferinternet.org.uk/parents)
- Advice for parents and carers from [Childnet \(childnet.com/parents-and-carers\)](http://childnet.com/parents-and-carers)
- Reviews and information about games, apps, TV shows and websites from [Common Sense Media \(commonsense.org\)](http://commonsense.org)
- Help on using parental controls and privacy settings from [Internet Matters \(internetmatters.org/controls\)](http://internetmatters.org/controls)
- Information and reporting of online grooming or sexual abuse from [CEOP \(ceop.police.uk\)](http://ceop.police.uk)

**Safer
Internet
Day 2025** | **Tuesday**
11 February

Coordinated by the UK Safer Internet Centre

saferinternetday.org.uk



If you have any concerns or questions about keeping your child safe online, please do get in touch with your child's class teacher, myself or Mrs Sillence, our Designated Safeguarding Lead.

Kind Regards,
Miss Rebecca White
Computing Lead